

TTA Certification Program

Recognizing Learning and Development
Talent Excellence



EMPOWERING EXCELLENCE

Welcome to the TTA Certification Program, designed to recognize and celebrate the expertise of exceptional learning and development (L&D) professionals. With over 30 years of experience, TTA is committed to supporting your career as an independent contractor while delivering outstanding services to organizations globally. We take pride in having you as part of our distinguished group of TTA Certified talent, acknowledging the vital role you play in the learning and development industry.



Our learning and
development talent
is our strength



PROGRAM OVERVIEW

The TTA Certification Program recognizes and distinguishes learning professionals who have consistently delivered exceptional service for TTA client engagements.

We are proud to acknowledge our professional contractors who demonstrate our commitment to service and innovation, helping to enhance our industry's recognition for excellence.



Program Benefits

WHY BECOME A TTA CERTIFIED PROFESSIONAL?



Priority Consideration

As an award-winning learning and development provider, TTA receives daily requests for skilled professionals. You will receive priority selection for projects that align with your experience and skills, giving you access to opportunities that suit your unique capabilities. Your TTA Certified badge is also displayed on your profile for additional credibility with clients.

Marketing Promotions

We support the diverse learning and development needs of clients of all sizes, including most Fortune 500 companies. We promote the skills and expertise of our TTA Certified professionals through various marketing channels such as email promotions, websites, and social media, highlighting the practical experience and expertise you bring to client engagements.

Team Support and TTA Connect

As a TTA Certified professional, you receive support from a dedicated project recruitment team member. TTA Connect also offers valuable resources, including a complimentary professional headshot and a video tool to help you enhance your presence and stand out in your field.

Professional Development

We offer a variety of complimentary and discounted resources, including webinars, workshops, and on-demand courses. These cover topics ranging from soft skills and technical skills to essential business insights. Our goal is to keep you informed about the latest strategies that help companies tackle today's critical challenges.



PROGRAM QUALIFICATION CRITERIA

Becoming a TTA Certified Professional is a free, voluntary program with no application process required. Certification is based on the quality of your work, hours worked through our platform, and customer satisfaction. Your days of working are tracked until you reach the minimum days required. Once you meet the minimum requirements outlined in the program guide and your qualifications are confirmed by the TTA Certification Committee, you are enrolled in the program.

CERTIFICATION CRITERIA

Achieving certification as a contract learning and development professional with TTA is a testament to your dedication and expertise. This certification reflects your proven ability to create impactful learning experiences and highlights the invaluable relationships built through collaboration with our clients.



Each TTA Certified professional is required to maintain the TTA Certified designation. TTA reserves the right to temporarily suspend or revoke any TTA Certification if a L&D professional fails to maintain a high level of customer service and performance or violates any contractual terms and conditions.

General Criteria

- Complete TTA Connect profile
- Work successfully performed for a minimum of 3 TTA customers
- Obtain 3 unique client references/testimonials related to your training or development experience
- Achieve consistent high customer satisfaction
- Possess a professional certification, academic degree, or continuing education certificate in relevant subject(s), or years of experience related to education, adult learning, or professional training and development



TTA Certified Trainer Specific Criteria

- 25 contracted days for TTA
- High-quality evaluations submitted for engagements (where applicable)
- Complete portfolio and profile in the "Best" status
- After a period of 12 months without activity, recertification may be required to maintain your certification



TTA Certified Instructional Designer Specific Criteria

- 2 white label work samples on TTA Connect
- Complete portfolio and profile in the "Best" status
- After a period of 12 months without activity, recertification may be required to maintain your certification



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